

Are you trying to get to grips with SOA? Are you in the midst of an SOA initiative or just starting to get your head round what SOA is all about? Could you benefit from the knowledge and experience of other organizations in similar situations to yourself and from the opportunity to learn and explore SOA issues with your peers? Are you in the trenches trying to make SOA work but your progress is slowed by an ever-growing list of technical questions? You seek SOA Best Practices guidance from your SOA infrastructure vendors but you quickly realize that their ability to concretely provide guidance is somewhat limited. The SOA Monitor's SOA Discovery comes to the rescue by providing real, specific, thoughtfully researched and benchmarked answers to your SOA best practices questions.

CLIENT DIRECTED RESEARCH

Designed with your needs in mind, the SOA Discovery focuses on the 3 key SOA domains: **Strategy, Operations & Activities**

- **Strategy, the “Why”** – Why are companies embarking on SOA? What do they hope to achieve or gain? What results are they actually achieving? Why build good services when you can build better services?
- **Operations, the “What”** – What operational capabilities are businesses creating with SOA? What does a SOA actually look like? What technologies and products are they implementing?
- **Activities, the “How”** – How are companies implementing SOA? What methodologies or practices are working? How is IT engaging with the rest of the business around SOA?

REAL ANSWERS TO YOUR QUESTIONS

We find answer to your questions by gaining in-depth access to the SOA strategies, operations and activities of program participants and contributors. And we mean in-depth!

When business say “We’ve SOA enabled our supply chain”, we ask “Why did you focus on the supply chain? What was the business driver? What benefits were you seeking and what did you get? Describe the processes and activities that have been impacted? How exactly are suppliers interacting with your supply chain? What technologies and products have you used? How long did it take? Who was involved?”

When businesses say “We’ve accelerated our application

development cycle through SOA.”, we ask “By how much? Which applications have you launched in what timeframes? What about the cost of application development? What tools are you using? How did your organization or roles change? What business benefits have those new applications delivered?”

When businesses say “We’ve implemented SOA governance”, we ask “At what point in your SOA journey did you do this? Who is in the governance team? How often do you meet? What’s the “Charter” for the Governance team? What issues have you discussed? What decisions have you implemented? Has the team or its focus changed?”

HOW DOES SOA DISCOVERY WORK?

SOA Discovery is a rolling program committed to building the most comprehensive “real world” SOA knowledgebase. The program is focused on capturing both the business and technical components of a successful SOA and enabling users to analyze this data by industry, business driver, process and technology. SOA Discovery will only draw from verified real world business implementations – we will not use hypothetical scenarios or best practices based on “expert insight”. We will only create insights that are supported by the facts drawn from program contributor organizations.

EQUIP YOURSELF WITH REAL SOA INSIGHTS

[Contact](#) us to discuss engagement details or [visit](#) us online to learn more about our consulting, training and publication services centered on SOA strategy, planning and implementation.